

FORM PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

M&G **8442,213US01**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Huish Detergents, Inc.

- |  |  |
|--|--|
| <input type="checkbox"/> Individuals                                 | <input type="checkbox"/> Association         |
| <input type="checkbox"/> General Partnership                         | <input type="checkbox"/> Limited Partnership |
| <input checked="" type="checkbox"/> Corporation-State of <u>Utah</u> |  |
| <input type="checkbox"/> Other: _____                                |  |

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger         |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name |
| <input type="checkbox"/> Other: _____          |   |

Execution Date: October 29, 2004

2. Name and address of receiving party(ies):

SUPERVALU INC.  
11840 Valley View Road  
Eden Prairie, MN 55344-3691

- |  |  |
|--|--|
| <input type="checkbox"/> Individual(s) citizenship                       | <input type="checkbox"/> Association         |
| <input type="checkbox"/> General Partnership                             | <input type="checkbox"/> Limited Partnership |
| <input checked="" type="checkbox"/> Corporation-State of <u>Delaware</u> |  |
| <input type="checkbox"/> Other: _____                                    |  |

If assignee is not domiciled in the United States, a domestic representative designation is attached:

☐ Yes ☐ No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)

2,840,886 (ALOFT)

2,891,676 (ALOFT)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

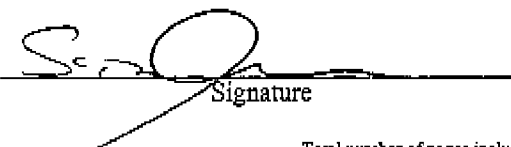
Name: Scott W. Johnston  
Address: MERCHANT & GOULD P.C.  
P.O. Box 2910  
Minneapolis, MN 55402-09106. Total number of applications and trademarks involved: Two (2)7. Total fee (37 CFR 3.41): \$65.00  
☐ Enclosed  
☒ Authorized to be charged to deposit account8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Signature:

Scott W. Johnston

Name of Person Signing

  
Signature

November 24, 2004

Date

Total number of pages including cover sheet, attachments, and document: Three (3)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Director of the United States Patent and Trademark Office  
Washington, D.C. 20231

**NOTICE OF ASSIGNMENT OF TRADEMARKS**

FOR VALUE RECEIVED, the sufficiency of which is acknowledged, and effective as of October 29, 2004, Huish Detergents, Inc., a Utah corporation ("Huish"), assigned to SuperValu Inc., a Delaware corporation, all of Huish's rights, interests and titles in and to the trademarks referenced on Schedule "A" attached hereto, and the goodwill of the business associated with and symbolized by such marks. Said assignment includes an assignment of the trademark registrations referenced on Schedule "A".

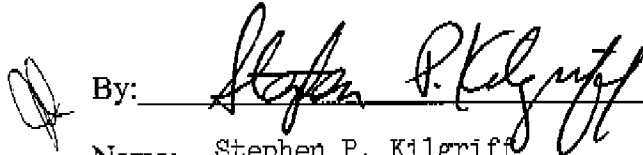
The addresses of the parties as of said effective date are as set forth below.

SuperValu Inc.  
11840 Valley View Road  
Eden Prairie, MN 55344-3691


Huish Detergents, Inc.  
15 West South Temple, Suite 1400  
Salt Lake City, Utah 84101

**AGREED TO AND ACCEPTED BY:**

SUPERVALU INC.

By:   
Name: Stephen P. Kilgriff  
Title: Vice President

HUISH DETERGENTS, INC.

By:   
Name: Douglas L. Brewster  
Title: Executive Vice President & CFO

**SCHEDULE "A"**Registrations in USA

<b>Mark</b>	<b>Goods; International Class</b>	<b>Registration Date</b>	<b>PTO No.</b>
ALOFT	Fabric softener in sheet or liquid form; Int. Class 3	Registered May 11, 2004	Reg. No. 2,840,886
ALOFT	Laundry detergent; in Int. Class 03	Registered Oct. 4, 2004	Reg. No. 2,891,676